
THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE BILL

No. **341** Session of
1961

INTRODUCED BY MESSRS. SARRAF AND DEVLIN,
MARCH 6, 1961.

REFERRED TO COMMITTEE ON LAW AND ORDER,
MARCH 6, 1961.

AN ACT

Amending the act of April 12 1951 (P L 90) entitled "An act relating to alcoholic liquors alcohol and malt and brewed beverages amending revising consolidating and changing the laws relating thereto regulating and restricting the manufacture purchase sale possession consumption importation transportation furnishing holding in bond holding in storage traffic in and use of alcoholic liquors alcohol and malt and brewed beverages and the persons engaged or employed therein defining the powers and duties of

EXPLANATION—CAPITAL LETTERS indicate new matter added to bill. Matter stricken through to be omitted from bill.
Underscoring indicates new matter added to existing law. [Brackets] indicate matter stricken from existing law.

the Pennsylvania Liquor Control Board providing for the establishment and operation of State liquor stores for the payment of certain license fees to the respective municipalities and townships for the abatement of certain nuisances and in certain cases for search and seizure without warrant prescribing penalties and forfeitures providing for local option and repealing existing laws" authorizing licensees manufacturers and their employes and agents to sponsor certain public relations activities

The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows

1 Section 1 Clause (24) of section 493 act of April 12 1951 (P L 90)
2 known as the "Liquor Code" is amended to read

3 Section 493 Unlawful Acts Relative to Liquor Malt and Brewed
4 Beverages and Licensees The term "licensee" when used in this section
5 shall mean those persons licensed under the provisions of Article IV
6 unless the context clearly indicates otherwise

7 It shall be unlawful

8 * * *

9 (24) Things of Value Offered as Inducement For any licensee under
10 the provisions of this article or the board or any manufacturer or any

1 employe or agent of a manufacturer licensee or of the board to offer to
2 give anything of value or to solicit or receive anything of value as a
3 premium for the return of caps stoppers corks stamps or labels taken
4 from any bottle case barrel or package containing liquor or malt or
5 brewed beverage or to offer or give or solicit or receive anything of
6 value as a premium or present to induce the purchase of liquor or malt
7 or brewed beverage or for any other purpose whatsoever in connection
8 with the sale of such liquor or malt or brewed beverage or for any
9 licensee manufacturer or other person to offer or give to trade or con-
10 sumer buyers any prize premium gift or other similar inducement except
11 advertising novelties of nominal value which the board shall define
12 Provided however That this section shall not apply to the return of any
13 monies specifically deposited for the return of the original container to
14 the owners thereof

15 Nothing contained in this section shall be construed to prohibit any
16 licensee manufacturer or any agent or employe of any licensee or manu-
17 facturer from sponsoring any bona fide public relations activities in-
18 cluding but not limited to the sponsoring of athletic events and tourna-
19 ments so long as such public relation activities and the manner in which

1 they are conducted make no reference to any product manufactured or

2 sold by such licensee or manufacturer

3 * * *

We certify that this bill has passed the Senate and the House of Representatives.

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Chief Clerk, Senate

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President pro tempore, Senate

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Speaker, House of Representatives

Approved The day of A. D. 1961.

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Governor