

the law relating to the licensing, qualification, regulation, examination, suspension, and dissolution of insurance companies, Lloyds associations, reciprocal and inter-insurance exchanges, and certain societies and orders, the examination and regulation of fire insurance rating bureaus, and the licensing and regulation of insurance agents and brokers; the service of legal process upon foreign insurance companies, associations, or exchanges; providing penalties; and repealing existing laws," by continuing the provisions of section 211.1 in effect for a further period.

The Insurance Department Act of 1921.

The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows:

Subsection (f), section 211.1, act of May 17, 1921, P. L. 789, amended June 5, 1957, P. L. 247, further amended.

Section 1. Subsection (f) of section 211.1, act of May 17, 1921 (P. L. 789), known as "The Insurance Department Act of 1921," amended June 5, 1957 (P. L. 247), is amended to read:

Section 211.1. Assessments to Defray Expenses of Committee on Valuation of Securities of the National Association of Insurance Commissioners.—

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(f) This section shall become effective the first day of June, one thousand nine hundred forty-nine, and shall continue in effect until and including the thirty-first day of May, one thousand nine hundred [fifty-nine] *sixty-one*.

Act effective immediately.

Section 2. This act shall take effect immediately.

APPROVED—The 1st day of June, A. D. 1959.

DAVID L. LAWRENCE

No. 80

AN ACT

Amending the act of June 5, 1947 (P. L. 445), entitled "An act relating to unfair methods and unfair or deceptive acts and practices in the business of insurance; defining and prohibiting such methods, acts and practices; conferring on the Insurance Commissioner the power and duty of enforcing the provisions of this act; prescribing and regulating the practice and procedure before the commissioner and procedure for review by the courts; conferring upon the Court of Common Pleas of Dauphin County exclusive jurisdiction over certain proceedings; prescribing penalties; and providing for enforcement thereof; and repealing inconsistent acts," prohibiting untrue, deceptive or misleading advertising of insurance business on television.

The Insurance Unfair Practices Act.

The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows:

Subsection (b), section 2, act of June 5, 1947, P. L. 445, amended.

Section 1. Subsection (b) of section 2, act of June 5, 1947 (P. L. 445), known as "The Insurance Unfair Practices Act," is amended to read:

Section 2. Unfair Methods and Unfair or Deceptive Acts or Practices; Prohibited.—No person, partnership

or corporation engaged in the business of insurance shall engage in unfair methods of competition, or in unfair or deceptive acts or practices in the conduct of such business. Such acts and practices are defined and declared to consist of the following:

* * * * *

(b) False Information and Advertising Generally. No person, partnership or corporation engaged in the business of insurance in this Commonwealth shall make, publish, disseminate, circulate, or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public in a newspaper or other publication, or in the form of a notice, circular, pamphlet, letter, or poster, or over any radio or television station, or in any other way, an advertisement, announcement *or statement of any sort containing any assertion, representation, or statement with respect to the business of insurance, or with respect to any person, partnership or corporation in the conduct of his or its insurance business which is untrue, deceptive or misleading.

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APPROVED—The 1st day of June, A. D. 1959.

DAVID L. LAWRENCE

No. 81

AN ACT

Amending the act of June 24, 1939 (P. L. 872), entitled "An act to consolidate, amend and revise the penal laws of the Commonwealth," prohibiting the unlawful advertising of insurance business through television broadcasting, and prescribing penalties.

The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows: The Penal Code.

Section 1. Section 689, act of June 24, 1939 (P. L. 872), known as "The Penal Code," is amended to read: Section 689, act of June 24, 1939, P. L. 872, amended.

Section 689. Unlawful Advertising of Insurance Business.—Whoever publishes or prints in any newspaper, magazine, periodical, circular, letter, pamphlet, or in any other manner, or publishes by radio or television broadcasting, in this Commonwealth, any advertisement or other notice, either directly or indirectly, setting forth the advantages of, or soliciting business for, any insurance company, association, society, exchange or person which has not been authorized to do business in this Commonwealth, or accepts for publication or printing in any newspaper, magazine or other periodical, or for

* "of" in original.