

## No. 208

## AN ACT

Prohibiting the publication, printing, or radio broadcasting of advertisements or notices of insurance companies, associations, exchanges or persons not authorized to do business in this Commonwealth; requiring certificates from the Insurance Department before accepting insurance advertisements or broadcasting the same by radio; and fixing penalties.

Section 1. Be it enacted, &c., That it shall be unlawful for any person, copartnership, association or corporation to publish or print in any newspaper, magazine, periodical, circular, letter, pamphlet, or in any other manner, or to publish by radio broadcasting, in this Commonwealth, any advertisement or other notice, either directly or indirectly, setting forth the advantages of or soliciting business for any insurance company, association, society, exchange or person which has not been authorized to do business in this Commonwealth.

Insurance advertisements by companies not authorized to do business in State.

Publishing or broadcasting prohibited.

Section 2. No person, copartnership, association or corporation shall accept for publication or printing in any newspaper, magazine or other periodical, or for radio broadcasting, in this Commonwealth, any advertisement or other notice, either directly or indirectly, setting forth the advantages of or soliciting business for any insurance company, association, exchange or person, unless such advertisement or notice is accompanied by a certificate from the Insurance Department, and such radio broadcasting includes a statement that the broadcasting station holds such certificate, to the effect that the insurance company, association, society, exchange or person named therein is authorized to do business in this Commonwealth. Such certificates shall be issued by the Insurance Department to any person applying therefor.

Advertisements to be accompanied by certificate of authority to do business.

Issuance of certificate.

Section 3. Any person, copartnership, association or corporation violating any of the provisions of this act shall be guilty of a misdemeanor, and, upon conviction thereof, shall be sentenced to not more than one year's imprisonment, or to pay a fine of not more than one thousand dollars (\$1,000).

Violation.

Penalty.

Section 4. All acts and parts of acts inconsistent herewith are hereby repealed.

Repeal.

Section 5. This act shall become effective immediately upon its approval by the Governor.

When effective.

APPROVED—The 24th day of May, A. D. 1933.

GIFFORD PINCHOT